

THE SPEED OF LOW CODE



**HOW LOW-CODE CUTS
DEVELOPMENT TIME IN HALF**



TABLE OF CONTENTS

03 Overview

04 What makes Low-Code so fast?

06 Looking at numbers

08 Success Recipe of Low-Code

10 What makes Low-Code Sustainable

11 Create, Innovate, Rise your business

12 Exactly how fast is fast, with DronaHQ?

14 Customer Testimonials





OVERVIEW

Low-code enables you to easily transform your ideas into reality without proficient programming knowledge. Low-code comes with visual modelling tools that eliminate the need to write repeating lines of codes, allowing users to better understand their app's design and solve their business problem. From requirements gathering to development and testing, low-code allows to quickly translate ideas into working applications.

Low-Code Development has emerged as a suitable option for organisations today to build high-quality business apps in no time

At a high level Low-code brings below benefits:

- Enables fast and intuitive development of new applications
- Standardising Ui & UX
- Dev-ops is fully automated
- Maintaining applications

What makes low-code so fast?

According to Forrester, **low-code is 20 times faster than traditional hand coding**. Low-code gets its speed because it employs visual, declarative techniques instead of traditional lines of programming.

Faster Development

Drag and drop pre-built modules to create a user interface. Define your business logic using low-code workflows and design just like flowcharts. Point and click to add a database, configuring an integration all at lightning speed as compared to traditional development.

Easy Deployments

Low-code makes deployment of apps rather simple. It enables easy and quick modifications, with no downtime and no disruption in business activities. Low-code comes with built-in version and update control, as well as controls to ease maintenance of applications so you can continue to innovate.

Better Alignment between Business and IT

Business and IT can work together to create an app with low-code. Low-code helps to keep the IT teams aligned with the business, enabling direct communication and regular feedback to update and introduce enhancements as business needs evolve.



84% of enterprises have turned toward low-code for its ability to reduce strain on IT resources, increase speed-to-market, and involve the business in digital asset development.

According to a Forrester survey.

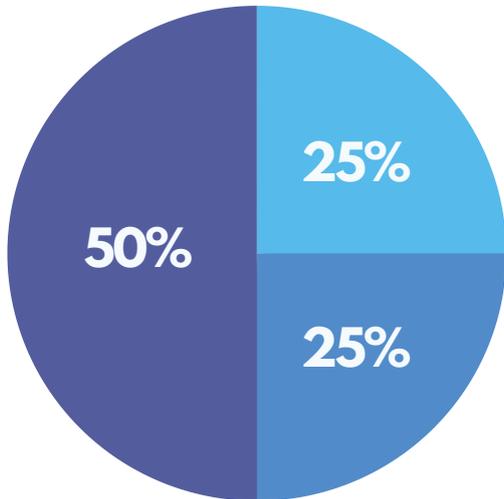
64% of enterprises using low-code say it is the most flexible option.

49% say low-code has the greatest ability to automate processes.

Prudent enterprises are even more likely to value low-code for:

1. Flexibility (83%)
2. Speed (63%)
3. Automation (67%)

LET'S TALK NUMBERS

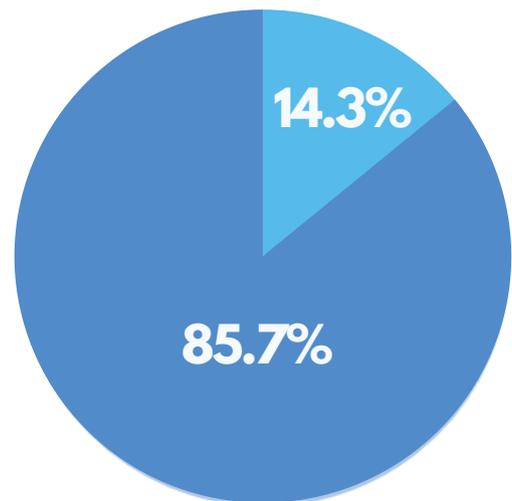


- Make Organization Agile
- Reduce Cost & Project Timelines
- Innovate Product & Services at Speed

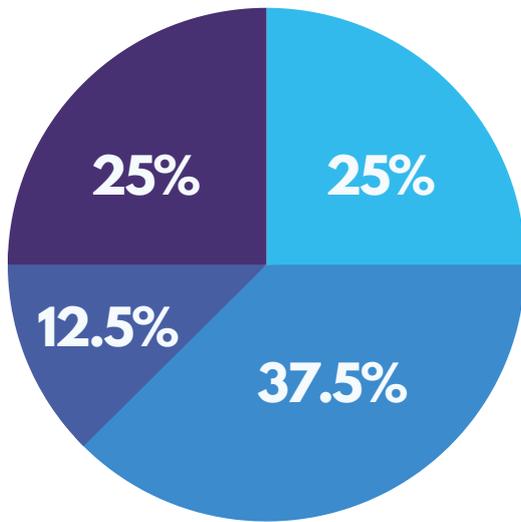
When asked about what feature they like best about low-code?

85.7% of respondents chose speed-quick development of the application as the primary reasons for using low-code while 14.3% chooses automation capabilities to use low-code platforms.

According to a survey conducted by DronaHQ to gain insights over what drives individuals and enterprise users to go low-code, It was found that "Innovating products and services at speed(50%)" was the main driving force that compels individuals and enterprise users to go low-code. Other main driving forces were found to be "Becoming an agile organisation(25%)" and "Reducing cost and project timelines(25%)"



- Speed
- Automation Capabilities



- Testing & Quality assurance
- Security & Data privacy concerns
- Integration with legacy systems
- Lack of technical skills

When asked about "What are your main reasons for delays in the delivery of an app?"

37.5% of respondents chose "Integration with legacy systems" as the main delay causing factor in the delivery of an app. while 25% of respondents chose "Testing & Quality assurance" and "Security & Data privacy concerns" and 12.5% of respondents chose "Lack of technical skills" as the main factors causing a delay in the delivery and deployment of an application.

DronaHQ has ready connectors that can wash away the integration challenges, pre-built modules that are battle-tested against penetration testing and comes with enterprise-grade security for solving security and data privacy challenges. The platform offers visual development experience with drag and drop builder that even a business analyst who understands the requirements can create an application.

The Success recipe of Low-Code:

EASE > SPEED > POWER

EASE:
Visual drag and drop
functionality, minimal coding
and intuitive interface.

- Minimal coding required
- Minimum initial cost required for development, training and delivery
- Eliminates walls between business and IT to encourage cooperation and developments
- Reduces Shadow IT, enabling citizen developers to create their own applications
- Seamless integration to unify all data, processes, software products and legacy systems
- Cross-platform support to work on any device to create a great user experience



SPEED:
From ideation to
implementation straight
in one go.

- Ability to develop applications quickly in collaboration with enterprise users and IT
- From Ideation to implementation in minutes, not months
- Quick response to changing market dynamics, market expectations, emerging technologies and more
- Reduces Shadow IT, enabling citizen developers to create their own applications
- Reducing the load of IT maintenance
- Visual development tools to create, modify and deploy business apps at speed



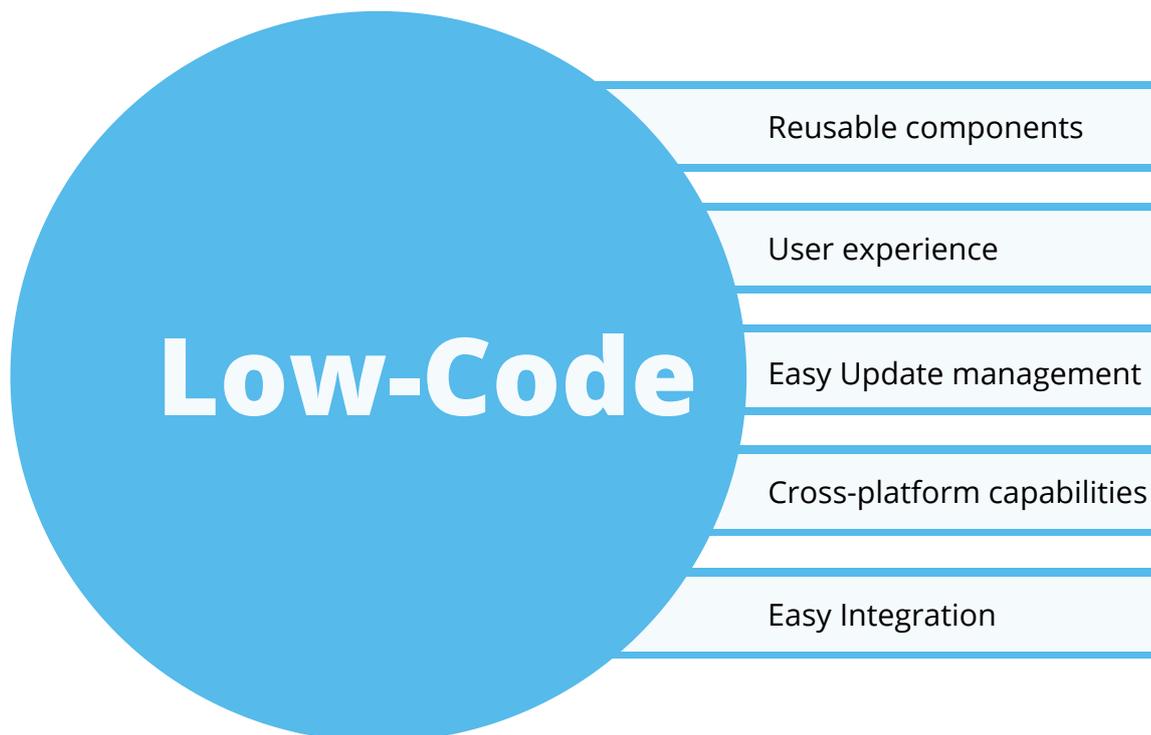
POWER: Enterprise-grade security, scalability and agility.

- Low-code enables organisations to fulfil their business requirements to fuel their ongoing and upcoming projects.
- Ability to develop and deploy innovative applications that address the needs of the company
- Capability to extend departmental apps to address enterprise-wide problems
- Capability to deploy enterprise-apps across the organisation, regardless of no. of users and geography.
- Security certifications, like ISO 27001, SOC-II and, CISO and many more
- Transform ideas into advanced and powerful solutions customised to the need of the customers
- Gain competitive advantage and become a digital leader in your industry segments
- Quickly scale your apps according to your no. of users transactions



What makes Low-Code Sustainable?

Low-code helps you to reduce the app obsolescence and technical debt with built-in provisions to simplify maintenance and management of the applications. Low-code provides you with the flexibility to keep evolving and innovating with new ideas to grow your business.



- **Reusable components-** Coherent and reusable components across apps enable modifying apps quick and easy, improving efficiency and strengthening app governance.
- **Immersive User experience-** The automated implementation of the standard and intuitive UX designs across each application improves user experience and makes the application easy to use.
- **Easy update management-** Easy roll-out of updates, versions and change management to all the applications simultaneously while preserving backward compatibility.
- **Cross-platform capabilities-** Applications built once, can run across multiple platforms, OSes, resolutions and orientations.

Create | Innovate | Grow your Business

Low-code empowers IT teams and business users to take the charge of innovation in their hands and outpacing the conventional development timelines to quickly achieve the desired result.



Constantly innovate

Build solutions quickly using an agile approach that focuses on short, frequent development cycles. Remove bureaucratic and IT silos to rapidly adapt to dynamic market environments with lightning fast speed of business.

Scale efficiently

Scale your application efficiently, iteratively according to your no. of users and transactions without worrying for the provision of server management and load balancing.

Build collaboratively

Capture the input and feedback of company's stakeholders and apply them inside your app. Build collaboratively using agile development strategies that enables fast iterations for the development of an to derive business value quickly.

Exactly how fast is fast with DronaHQ?

DronaHQ offers a highly matured low code platform with a great depth in its tooling. At a high level DronaHQ tooling comes bundled with:

- 1) Ui builder
- 2) Workflow builder
- 3) Ready excel like functions
- 4) PDF builder
- 5) Onboard Database
- 6)Automation engine
- 7) Ready connectors
- 8) Tools for extending the platform
 - a. Ui components builder
 - b. connectors extension
 - c. Function builder

Higher tooling means less coding and this makes DronaHQ extremely fast to build apps.

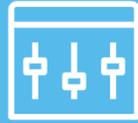
- Proven to save recurring maintenance and support costs by 15x compare to pro-code.
- Proven to save publishing and upgrade costs by 16x compared to pro-code.
- Save upto 90% in development time
- 89% in development cost
- 70% in annual cloud hosting
- 70% in upgrade and maintenance



FAST DEVELOPMENT



UI Builder



Pre-Built
Controls



Custom Control
Designer



Preview apps

READY INTEGRATION

100+ OOB Database & API Connectors



MySQL



Microsoft SQL



PostgreSQL



Zoom



Slack



Shopify

And many more...

FAST DEPLOYMENT



One Click
Publish



Multi Platform
Deployment



Public/Private
Cloud



Instant Update
Roll-outs

Customer Testimonials



Driving adoption rates close to 80%, at Mondelez we are building sales enablement tools to gamify the salesforce engagement process and increase user adoption rates, helping teams globally derive essential market KPIs up.

DronaHQ is a great tool for internal process management. After successfully creating a unified portal for our data sources for customer support reps to speed up refund management, we are exploring how we can streamline our other processes using the visual tool.

The logo for ENDY, consisting of the word "ENDY" in a bold, white, sans-serif font, centered within a solid red rectangular background.



Generates 45% better ROI

LTI builds new tools on top of existing market services like SAP, Workday & Salesforce, driving app adoption rate up and lowering cost and time-to-market.

Customer Testimonials



The solution from DronaHQ gave us a world-class user experience. It help us help our customers get real-time visibility over their SANY equipment. The geolocation feature in the app is industry-first and have been particularly appreciated by the Management Team. This will allow users to locate all SANY service centres with location coordinates on Phone Map.

Impressive UX and application delivery speed keeps both business and IT teams happy. Low-Code has given us more room to innovate and prototype our ideas.

**Boston
Scientific**

Asahi

Launching a low-code centre of excellence has helped us realize major productivity gains and reusable functionality, helping our team work collaboratively to create production-ready apps in shorter spans



In this context, low-code platforms can play a central role by reducing the time to market and money expended on conventional development processes and encouraging IT teams and enterprise users workers to dig for growth, regardless of their technical capabilities and background and build systems and solutions together in a collaborated fashion and with much less friction.

Speed is the game-changer. In this new era of digitization, every organisation is heading towards digital transformation. Organisations that focus on business needs and provide their developers and enterprise users tools to address their pain-points can have an edge over their competitors and can become successful in the organisation-wide digital transformation of the business.

Undergoing digitalization is a multifaceted process, and there is no single approach or strategy that can instantly make digital transformation a reality. Digital transformation strategy for an organisation covers a wide array of innovative techniques and processes and DronaHQ is the perfect platform to create brilliant digital experiences.



[Schedule a Demo](#)

See how DronaHQ is the perfect platform to transform your business ideas and processes into apps.

 **Talk to us**

And learn how we can accelerate your digital innovation.

Mail to us at inquiries@dronahq.com



www.dronahq.com